**Metaheuristic-based possibilistic multivariate fuzzy weighted c-means algorithms for market segmentation**

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|  | (1) |

|  |  |
| --- | --- |
|  | *(2)* |

|  |  |
| --- | --- |
|  | *(3)* |

|  |  |
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|  | *(4)* |

|  |  |
| --- | --- |
|  | (5) |

|  |  |
| --- | --- |
|  | (6) |

|  |  |
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|  | (7) |